

S·P·E·E·D

SERVICES FOR PROFESSIONAL EDUCATION AND ENTERPRISE DEVELOPMENT

BROCHURE | 2023

Services for Professional Education and Enterprise Development (SPEED) is an adult education and training centre that offers training programs for professionals working in numerous sectors, including the corporate sector, education, retail and non-government organizations. We offer courses in English Language, Teaching Skills, IT and Corporate Professional Development.

*Please use Adobe Acrobat Reader for the full interactive experience.





OUR CLIENTS

Since 2006, SPEED has been providing training support to different organizations in different industries. The names of only a few clients are mentioned here.



*We are happy to furnish references and letters of support, upon request.

OUR CLIENTS

Some educational institutions we have served:



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OUR MISSION AND VISION

Our mission is to provide training that incorporates international best practices. Our vision is to be the premiere resource for the learning and development of professionals in Bangladesh.

OUR STRENGTHS

- Interactive and participatory methods of teaching and learning, developed through the study of international best practices and modern success stories.
- Management expertise in designing and implementing flexible and adaptive training programs to suit the needs of participants.
- Access to quality trainers/resource people - experienced and well-trained in instructing hundreds of professionals in various sectors.
- Affordable pricing structures that provide real value for money.



GUIDING PRINCIPLES

In working with organizations for design and delivery of company-specific programs we follow the five guidelines stipulated below:

- Great programs are the result of strong partnerships
- The better we know you, the more value we can add
- Clear program objectives provide a shared vision
- Integrating the learning experience with real and compelling workplace issues is most effective
- Evaluation and feedback help us to improve every day



PROFILE OF ASCENT GROUP

SPEED is a member of a leading service sector group in Bangladesh, Ascent Group, which comprises nine companies. The first of these, Scholastica, owns and operates a renowned English-medium school in Bangladesh. The eight sister concerns of SPEED are:

- Scholastica
- Ignite Publications Limited
- Office and Home Solutions
- Etcetera Bangladesh
- Printcraft
- Imagine Technologies
- Aurora International School
- Scholastica Transport Services





OUR SERVICES

- Training Needs Analysis
- Customization of Training Programs
- Event Management/ Meeting Facilitation
- Learning Partnerships

OUR TEAM

Our training facilitators are qualified and experienced, and they work closely with the SPEED management team to ensure every program they are involved with is of the highest possible quality.

The management team at SPEED comprises qualified individuals, with years of teaching or training experience. The management team members coordinate all courses and often also act as Resource Persons.

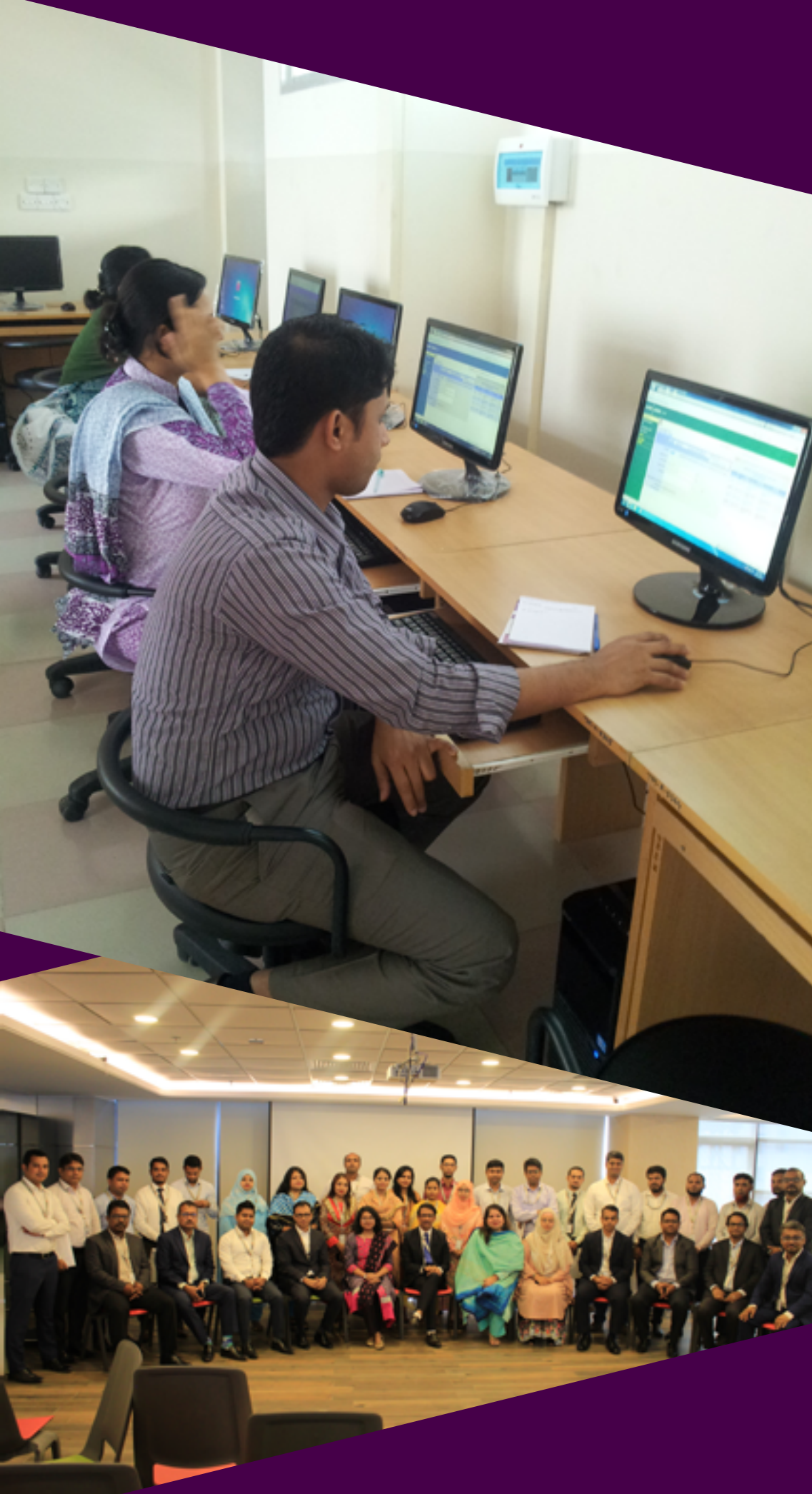
OUR TRAINING NEEDS ASSESSMENT METHODOLOGY

Understanding the training need - What is the key organizational goal? What skill does each individual need to serve their organization better?

Identifying and cataloguing - what skills and competencies are required to meet these goals?

Assessing the participants - what are the current capabilities of the employee?

Analyzing - What courses are needed to close the gap between existing skills and required skills? How do we know that we have successfully closed these gaps?



SPEED'S PROGRAMS

CORPORATE PROFESSIONAL DEVELOPMENT

We offer the following types of training programs, always customized to meet the needs of clients:

- Short workshops
- Longer courses
- Event facilitation
- Resource material development
- Learning partnerships
- Ongoing training support

We specialize in a range of skill development areas related to employees' needs.

IT SKILLS

Workshops on a range of software in order to build IT skills at a basic, intermediate or advanced level. Workshops on the Microsoft Suite and also Google apps are available.

ENGLISH LANGUAGE

We offer courses in the following areas:

- General English
- Business English
- Speaking and Pronunciation
- Written Communication
- Teaching English in Schools

Under each of these areas, we provide a range of courses to suit different proficiency levels. We always take a placement test to assess each individual and advise them on the appropriate course level for them. We also customize content, duration and other aspects of the courses in order to meet the needs of clients.

SCHOOLS PROGRAM

We offer the following training programs for teachers and school leaders:

- SPEED Certificate in Teaching and Learning (SCiTL)
- Pre-service Certificate in Teaching Skill
- Education Management for School Leaders
- Customized Workshops for Schools
- Open Enrolment Workshops in Education and Teaching Skills

CORPORATE EVENTS

We are also able to organize or facilitate different types of corporate events. We have already provided the following:

- 3-day workshop for 300 employees
- Nationwide training event for almost 1200 govt. employees
- Opening and closing ceremonies with 350 guests
- Conferences
- Seminars
- Induction programs
- Youth exchange program over one month with over 35 foreign visitors visiting sites all over the country
- Graduation ceremonies
- Retreats
- Offsite trainings



CONTACT US



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