



Newsletter

October 2013

Message from Executive Director

To the SPEED family,

The first quarter of the new academic year has started off with tremendous energy and momentum. As I look back on the past year, I am delighted to say that SPEED continued to grow and develop and reach wider audiences. In the past three years alone, over 900 teachers have participated in our Schools Program workshops and courses, more than 600 professionals have taken our English courses, almost 2700 professionals have taken our Corporate Professional Development workshops and over 800 students have participated in SPEED Youth's programs!

At the same time, I am very proud to say that we have maintained our quality, which is the most important goal for the entire SPEED team. We pride ourselves on delivering courses, workshops and programs that are innovative, educational, challenging and match international standards, and we are thankful that so many of our participants and customers have appreciated our hard work and high quality. As a result of our excellent delivery, SPEED continues to go from strength to strength and we are grateful to all of you for your support and cooperation in the journey. We look forward to another productive and challenging year and hope you will partner with us to take your profession and our programs to new heights together! This is our quarterly newsletter, which gives you news on what we have been up to in the past few months, I hope you will take a few minutes to read and learn what we have been up to.

Yours sincerely,

Syeda Madiha Murshed
Executive Director
SPEED

Corporate Professional Development



SPEED Corporate Professional Development (CPD) Team worked with IFC (a concern of the World Bank) in the month of June 2013. As you know, the TIN registration process has been digitalized from July 01, 2013 and the training for the NBR employees was organized by SPEED. The total number of participants nationwide was 1160. The project ran for 15 days from July 10 to July 25. We provided all the logistical services in seven districts: Khulna, Rajshahi, Bogra, Chittagong, Sylhet, Barisal and Rangpur. It was a pleasure to be involved in such a great initiative by the Government of Bangladesh and World Bank which is believed to bring in a drastic change in the taxation system in our country.



SPEED CPD Team has completed the Customer Service Workshop with 60 participants from University of Liberal Arts Bangladesh (ULAB) with follow up sessions after a month. The session focused on the standard of customer service provided by ULAB employees which creates the brand image of the organization. It was a pleasure to work with an institution that values professional development and is invested in the further development of the employees.

The team also conducted a special skill session on Presentation Skills with ULAB for their prospective young students. The number of



participants was more than 75 over two sessions. It was an interesting session as the participants were young learners who participated well.



The CPD team started an Advance Communication Skills Program with Metro MGB Group. This is a renowned Hong Kong based group operating in the Bangladeshi RMG sector where the employees have to deal with foreign buyers and local suppliers at the same time. SPEED's ELT (English Language Training Program) team had previously worked with them and this CPD program is evidence of their satisfaction with our standards. It is a pleasure to work with this group as the participants are very serious in developing their competitiveness further by attending the sessions regularly despite their full-time work-related responsibilities.



English Language Training

SPEED's English Language team recent completed a Business English course with Gemcon Group. Learners improved their business language and professional skills in a commercial context in the shortest possible time. SPEED also successfully completed a Speaking and Pronunciation course for the faculty of Scholastica. Earlier the SPEED, ELT team completed Conversational English training with two batches of participants from the British High Commission. They are about to launch another batch this month!

SPEED, ELT has recently wrapped up one batch of Business English course with ULAB (University of Liberal Arts Bangladesh). The participants evaluated the course highly as the trainer dealt carefully with individual needs and delivered the program that precisely matched the needs of the participants in every aspect. Significant changes have been shown in learners' business language and professional skills, as per the observations of their Registrar Col. Foyzul Islam.

New batches that are launching this month include a Speaking and Pronunciation batch in Scholastica's Dhanmondi campus and a course at the British High Commission on Conversational English.



SPEED Youth



In the past 5 years, SPEED Youth has been hosting one summer program per year, but we are happy that this year we successfully launched the program in two schools! SPEED Youth's Summer Program rolled in two schools, which were **The City School** and **Scholastica**.

The Summer Program began on June 10 and ended on June 25 in The City School's Gulshan Campus, followed by the second Summer program in Scholastica's Uttara campus from June 30 till July 27.

Classes were held 5 days a week. Students got to choose 3 subjects from a wide variety of choices ranging from soccer, handball, and basketball to math games, young scientist, guitar, graphic design, animation and lots more!



Mornings would start with circle time to re-energize the kids for the day. Special theme days would be celebrated which included father's day, color days, tie day, hat day, sunglass day and lots more! To get a break from the regular routine, a carnival was also held with exciting things like bobbing for apples, egg spoon race, sack race, 3 legged race, water balloon toss and lots more with typical carnival eateries like cotton



candy, fuchka and popcorn. SPEED Youth also organized for an iftar party with all program kids followed by an exciting movie night in the school hall!



The Scholastica Summer program kids were also taken out for a field trip to Fantasy Kingdom for a whole day of unlimited rides, food, and fun with friends and teachers! Finally, in both the schools the program ended with a grand Graduation Ceremony where all the hard work of these children were showcased to their parents, either in the form of performances or by simply having their work put up on display for the parents to see.

We all had a wonderful summer and can't wait for summer to come around again next year! In fact, we had so much fun over the summer, we are planning to launch winter programs this year as well!

Schools Programs

Cambridge International Diploma for Teachers and Trainers (CIDTT)

SPEED launched another batch of CIDTT in May 2013 in the SPEED Training Centre at Dhanmondi. The Diploma is designed for in-service teachers who are seeking to upgrade their skills, improve their career growth and become leaders in their schools. With over 450 teachers who have taken our courses, SPEED provides excellent tuition and guidance in order to achieve good results on the Diploma. This Diploma is suitable for all teachers and trainers seeking to enhance and certify their teaching or training skills.

The participants in CIDTT Batch 34 are from Scholastica school, DPS STS School, Sunbeams, and Phrontistery School. Modern teaching methods are discussed in this course, allowing teachers to apply effective strategies for planning lessons, implementing classes, assessing students and evaluating progress.



Induction Program with Bangladesh International School and College (BIS&C)

SPEED conducted a five day induction program with the new teachers of Bangladesh International School and College. The workshop was based on different vital areas of teaching skills. Modern teaching methods were discussed through the course, allowing teachers to apply effective strategies for planning lessons, identifying learner needs, implementing classes through effective delivery, assessing students and evaluating progress. New teachers need a great deal of guidance and understanding in order to make the most of their experience and develop into excellent teachers. This induction program gave them the theoretical and practical foundation to start their journey with BIS&C in a positive way.



Workshop with AKMIS:

SPEED conducted a two-day workshop with AKMIS on essentials in best practices in teaching. The participants were all faculty of that school who participated in the different activities with great enthusiasm and involvement. The active learning sessions were mainly based on interactive teaching methods maximizing learner involvement, classroom management techniques and teaching Mathematics in Primary classes.



Closing Ceremony of the Induction Program at Bangladesh International School and College (BIS&C)

The closing ceremony of Bangladesh International School and College, BIS&C was held in the premises of BIS&C on 3rd July 2013. The ten participants of that institution were awarded certificates in the presence of management members of BISC including Coln Anisur Rahman Chowdhury, Principal Ms. Fatima Jemaima Rahman, Vice Principal, Junior Section and Dr. Jasibar Rahman, Vice Principal, Senior Section. Ms. Madiha Murshed was present in the ceremony as the Chief Guest.

The last academic year ended on a positive note. Despite many disruptions, the Schools Programs team was able to successfully complete quite a few workshops with different educational institutes across Dhaka city and beyond. One such workshop was held with Manarat Dhaka Int'l College with



50 teachers in two groups. This was the 2nd round of workshop held with Manarat in June in their premises. Pre-Service Certificate in Teaching Skills also completed batch-7 and we have already launched the 8th batch in September 2013.

We also held the Graduation Ceremony for our learners of the Cambridge International Diploma for Teachers and Trainers (CIDTT) in July. It was a big event where 56 graduates were invited along with their families. The ceremony was also graced with the presence of our Special Guests- Ms. Khadija Afzal, Head of Secondary School of Chittagong Grammar School Dhaka (CGSD) and Ms. Sharmeen Rahman, Teacher Coordinator from South Breeze School, along with the section heads of Scholatica. We had altogether 58 Distinctions, in different modules of CIDTT and SCITS (SPEED Certificate in Teaching Skills), with two of our SCITS learners getting Distinction in all four Modules. These two brilliant learners are Ms. Nayema Abedeen and Ms. Salma Sarkar. The entire SPEED team was filled with a great sense of achievement to see so many of learners graduate and that too with flying colors. We hope to keep working hard this year too and conduct a lot more courses and workshops. So keep watching us!



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